

SHANNON CLARK '05

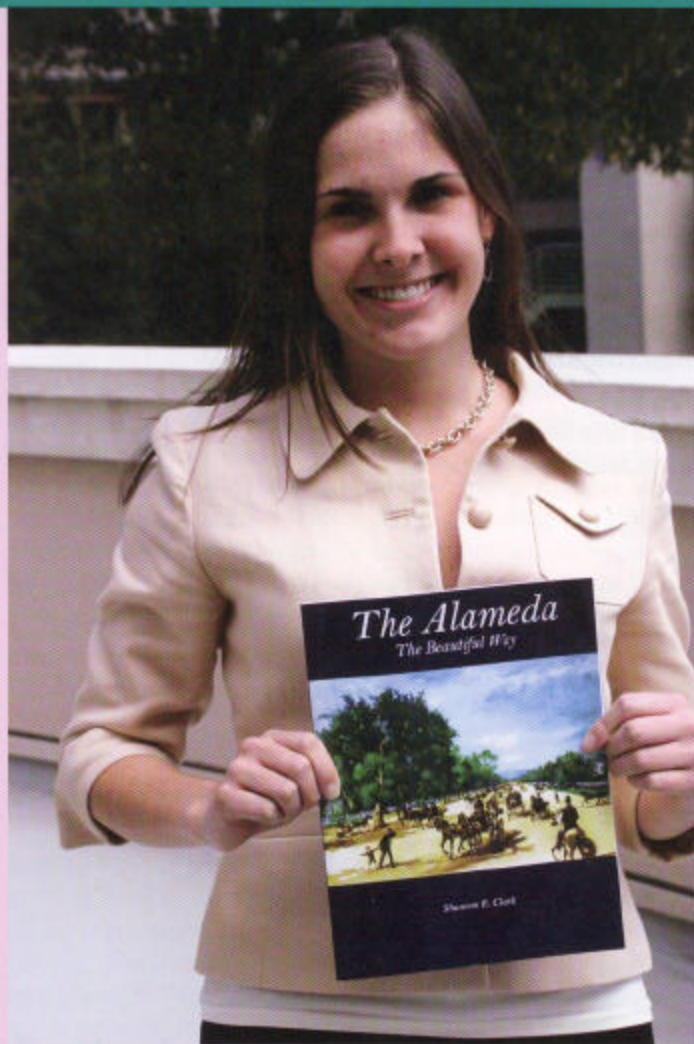
Shannon Clark '05 began research for the Alameda Business Association the summer after she graduated from Menlo. Her father had earlier asked for her help in gathering information about the area as part of a revitalization effort. "I felt a strong responsibility to the San Jose community," she says, "to spread word of The Alameda as an historic area." Over the next year she researched, wrote, designed and found publication funding for "The Alameda, The Beautiful Way." The book serves as a fundraiser for the Alameda Business Association, which promotes the business community in the San Jose district that surrounds The Alameda. The funds go toward weekly farmer's markets in the summer, street festivals, and developments on the street that benefit the entire community.

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"I was inspired by the idea that The Alameda was the first true boulevard in California," says Shannon. It was home to the first stagecoach line in California, the first inter-urban horse-car railroad on the West Coast, the first cannery in Santa Clara County, and was the location of the first public exhibition of a manned high-air flight." Now that the book is in print, it's making an impact on the area's development. "Locals always thank me for conveying the rich history of their beloved street," she says, "and I can tell that all the residents take a little more pride in this area. Also...the greater awareness of The Alameda as an historical place is beginning to influence building designs. Whole Foods, which is coming to The Alameda, gave my book to their architect."



Michael Brody's AP US History course "gave me all of the skills I needed to write this book," says Shannon, who is now a sophomore at UCLA and studying Mechanical Engineering. (A common reaction from her fellow UCLA students, she notes, "is disbelief that



an engineer would ever be able to write and design a book!) Shannon also credits the Peer Writing Center for helping to develop her writing skills. "Menlo School instilled in me the kind of work ethic required to see this project to completion."

Shannon is minoring in Spanish; is on the UCLA water ski team; and likes biking, golfing, rock climbing, and playing the piano. She also tutors underprivileged Native American children in downtown Los Angeles. But it's clear her heart is in San Jose. "Come visit The Alameda!" she says. You can order a book at various retailers on The Alameda (www.the-alameda.com) or by calling 408.451.6978.



HEROLD! 27 mansions left out of original 67

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 The mansion was built in 1887 by the Herold family, one of the wealthiest in the area. The house was designed by architect John Herold and was one of the most elaborate mansions in the city. It was built on a hillside overlooking the city and was one of the most prominent buildings in the area. The house was built in the style of the Queen Anne movement and was one of the most beautiful mansions in the city. The house was built in the style of the Queen Anne movement and was one of the most beautiful mansions in the city. The house was built in the style of the Queen Anne movement and was one of the most beautiful mansions in the city.